

BAR EXAM PREP COMPANY SOLICITATION POLICY

University policy limits sales, solicitation, and student fundraising activities in order to (1) preserve its educational mission and focus, (2) provide a secure environment, (3) protect its students and employees from exploitation, (4) respect the aesthetic qualities of the Grounds, and (5) promote fair business practices. In addition, University policy prohibits “[t]he use of University facilities and/or property for solicitations by external businesses, individuals, and groups or by individual students representing such enterprises ... without prior written permission.” Solicitation includes selling, promoting for the purpose of future sales, commercial advertising, and canvassing.

Solely for the benefit and convenience of its students, the Law School gives specific and limited permission for bar exam prep companies—which, for purposes of this policy, includes their employees, student representatives, and anyone else affiliated with or acting on behalf of the companies—to solicit at the Law School as follows:

1. The Law School maintains a web page that lists the name and contact information of any bar exam prep company that wishes to be listed. Such a web page is not an endorsement by the Law School of any program or product offered by any bar exam prep company.
2. On-Grounds solicitation by a bar exam prep company may take place at the Law School only on designated dates, known as table days. Currently, there are three table days during the fall semester, and there are two during the spring semester. Apart from table days, a bar exam prep company may not solicit at the Law School.
3. A bar exam prep company may not recruit or hire first-year law students as representatives prior to fall semester table days.
4. During table days, a bar exam prep company may reserve one table in Hunton & Williams Hall and one classroom in the Law School per day (as available) to promote its bar exam prep products and services. Normal space usage charges apply.
5. Apart from table days, a bar exam prep company may only reserve space at the Law School (as available) to offer a bar exam (or MPRE) review course to students already enrolled in that course. Normal space usage charges apply. The bar exam prep company may not solicit during this time.

6. A law student is not permitted to reserve space at the Law School on behalf of a bar exam prep company. A company employee other than a student must make any space reservation by contacting Building Services (David Holsapple: 434-924-4583, deh8j@virginia.edu, office WB320).
7. A bar exam prep company may provide financial support for an activity or event at the Law School, however the company may not participate in or solicit at the activity or event (e.g., by speaking, handing out materials, or distributing sign-up sheets) apart from being recognized as a sponsor. A bar exam prep company may not enter into an exclusive sponsorship agreement with the Student Bar Association. An exclusive sponsorship agreement with any other student organization may not last more than one year.
8. A bar exam prep company may not send e-mails to any student or recent graduate using a Law School/University e-mail address or Law School/University computer systems unless the student or recent graduate has purchased one of that company's bar exam (or MPRE) prep products or signed up in writing to receive that company's bar exam (or MPRE) prep e-mails. In situations when such an e-mail is permitted (i.e., if either of the two previous conditions is met), the e-mail must include either an e-mail address or a hyperlink for unsubscribing from future e-mails.
9. In general, a bar exam prep company may not post, distribute, or leave any pamphlets, flyers, books, or other materials at the Law School. The two exceptions are (1) a bar exam prep company may distribute materials during table days at the company's reserved table and/or classroom, and (2) a bar exam prep company may deliver bar exam (or MPRE) review materials to students who have already purchased or requested them.
10. Nothing in this policy precludes a bar exam prep company from advertising in the *Virginia Law Weekly*.
11. It is the bar exam prep company's responsibility to read and abide by this policy, which is clearly posted on the Law School's web site. Any breach of this policy may result in the revocation of any or all of a bar exam prep company's privileges at the Law School.
12. Any questions about this policy should be directed to the Dean's Office (Diddy Morris: 434-982-6598, elm7a@virginia.edu, office WB329).
13. The Law School may change this policy at any time.

Last revised: April 20, 2015